

# MacFadden Voiceover

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To Whom It May Concern:

Please accept this as my personal and wholehearted recommendation for Christopher Jordan. It has been my privilege to work with Chris for nearly 10 years. During that time I've found him to be a skilled team player and consistently personable.

In April 2006, while serving as the staff director for the National Center for Bicycling & Walking (NCBW) in Washington, DC, I recommended Chris as a new hire for the organization's Senior Web Designer position. This not-for-profit organization (which has since been largely subsumed by another not-for-profit) had two web sites that had become stagnant, and in need of complete re-designs and content updating. Chris quickly demonstrated a talent for tackling design tasks and completing them in record time.

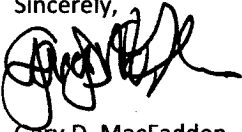
I think it's a testament to Chris' design skills that after many years, the NCBW site, even though it is now managed by another organization, has retained much of his initial design scheme...because it works.

Chris also instituted online management of the organization's newsletter distribution, which had been handled in-house for a number of years, and saved the organization countless staff hours and dollars. And when the organization gave up its expensive DC offices to become a "virtual organization," Chris worked diligently to knit the organization together with e-mail programs, online calendars, and an intranet for commonly accessed documents.

Chris and I both departed the NCBW in 2009 to pursue other tasks, but continued working together on a new contract project with the National Park Service. That relationship continues today. I always know that if I need a quick update for a web page or a new element researched and added to one of the NPS sites, I can count on Chris for a quick turnaround.

Please feel free to contact me with any questions or to discuss Chris' talents in greater detail.

Sincerely,



Gary D. MacFadden  
NPS Transportation Website – WASO Cooperator  
Owner: MacFadden Voiceover